



JP Lubricant Group

VISION & MISSION

To be the largest lubricants manufacturer in Malaysia in the next 5 year, through

- Excellent quality of lubricants at a reasonable price
- Excellent customer service
- Increasing our customers's sales through the transfer of knowledge and technical ability



PHILOSOPHY

- Customer first.
- To mean what we say and to say what we mean.
- Do things right the first time.

COMPANY PROFILE

JP Lubricant is a strategic venture with a long and noble history in the lubricants industry. Utilizing the best of industry practices common to only the top petrochemical companies and operations/production personnel from Shell. JP Lubricant can boast a combined experience of 50 years in the industry with our personnel having had experience consulting and/or doing toll blending for petrochemical companies like Petronas and Castrol.

Our vision & mission to provide excellent quality lubricants at a reasonable price and to grow to be one of the largest OEM lubricants manufacturers in Malaysia in the next 5 years is driven by the following.

- Building the brand from the ground up by using big brand designers. To ensure a big brand feel that is suitable for that particular customer and that country.
- Integration of information technology to ensure that customer are never left wondering at what stage their order is. Our customer portal will allow customers to keep up to date on the progress of their order.
- The highest and tightest control on quality. Ensuring that your products meet the specifications that you have specified, JP Lubricant uses ASTM approved, automated lab equipment that will give ASTM approved results within 5-10 minutes.
- Customer first approach, ensuring that customer satisfaction is always first and foremost in our mind.
- Knowledge and information transfer, through specialized, high yield classes whereby customers are able to increase the knowledge of their sales team by sending them to our plant for targeted training. Which will result in much higher sales for our customer.
- Ability to meet customers increasing orders with a plant capacity of 2,250MT and with the ability to expand.

WHY COOPERATE WITH US



BRANDING

Do you want your brand to stand out and for people to come look for you to be a distributor? Reduce your work by creating your brand correctly. At JP Lubricant, we take our duty of creating a brand for you that stands out, screams integrity and makes you so attractive to your potential buyers, that they look for you.



REVOLUTIONARY INNOVATION & LATEST TECHNOLOGY

The lubricant industry like many others is always evolving and moving forward. Once the latest grades are introduced they are almost immediately made obsolete as research moves forward to make a better lubricant. At JP Lubricant we know this, expect this and move ahead of the curve by keeping abreast of the latest in the industry through our huge network, expenditure on learning and keeping in touch with market leaders. Again this is possible due to our personnel having built not only a career but a life and passion in lubricants blending and the relevant networks to support that.



DATA ANALYSIS

Our Marketing and Research Team always conducts data mining and information gathering activities from around the world to keep abreast of the latest information on consumer behaviour, needs and wants. We then give that information to our customers to ensure that they have the edge over their competitors. It pays to be a customer of JP Lubricant.



SMOOTH OPERATION

Our Operation department prides themselves on never failing on a delivery. We ensure that we keep customers needs in mind and have delivered with pride a quality product within a week of receiving the order when our customer has been in extreme need. This is done by always ensuring that the plant runs flawlessly. From order forecasting, to materials planning and having good relationships with our suppliers so that they are always ready and willing to assist us when we have the need. It also comes down to adopting the best operating procedures from the biggest player in the market whereby we have inside knowledge to due to the experience of our personnel. Manufacturing is a chain that is only as efficient/strong as its weakest link and we ensure that each link is strong.



PREMIUM PRODUCT

To ensure that our products are of premium quality we ensure that our base oil and additive suppliers are from premium sources. We have also built long standing partnerships with companies of excellent reputation to leverage on their abilities to ensure that we don't need to do everything on our own and have a vast resource of knowledge and abilities at our disposal. This in turn reduces cost and increases quality as we are experts/specialists in our field.



TRAINED TECHNICAL SUPPORT

Does having personnel that has spearheaded the entire plant of Shell Lubricant's Malaysia give you confidence that we are technically well supported? What if we were to add in that our technical personnel have consulted for Petronas and has done toll blending for Castrol. We are probably the only private blenders that is able to boast such a wealth of knowledge under one roof.



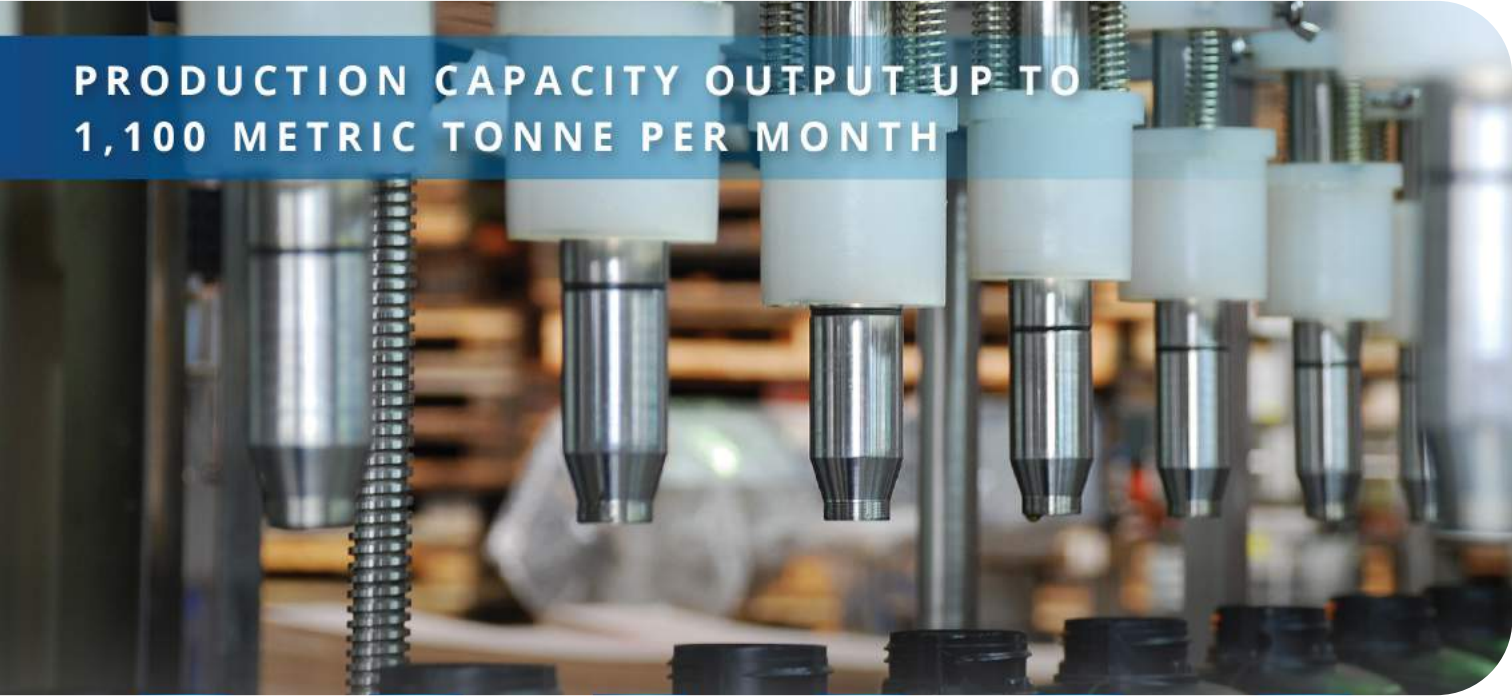
MARKETING TEAM

As a lubricant manufacturer most will only provide the lubricants. However at JP Lubricant we realize that in today's competitive world, it takes more than just good packaging to sometimes break into markets. We have done the research and are here also able to offer the support to be a one stop centre to assist our customers in creating the corporate feel that will assist them in breaking into hard to please markets, with the assistance of range of corporate gifts to give the brand a full-fledged feeling.



TRACKING

We decided that it wasn't good enough for customers to guess when their order was arriving. Therefore we have taken a page from large companies, that specialise in the tracking and delivery of orders and embedded this into our website. Which will allow customers to see at what stage their order currently is and when they will be able to receive their order, without the need to endlessly call for updates. This also reduces the frustration caused by missed calls and waiting for the appropriate person to pickup. Its as simple as logging into our website and looking to update yourself if the stage at which your production order is at.



**PRODUCTION CAPACITY OUTPUT UP TO
1,100 METRIC TONNE PER MONTH**

**8 EASY STEPS TO GETTING YOUR BRAND
DELIVERED TO YOUR DOORSTEPS**

STEP 1

**LUBRICANT SELECTION
& POSITIONING**

STEP 2

**BRANDING &
LOGO SELECTION**

STEP 3

**PACKAGING &
PRESENTATION**

STEP 4

**RAW MATERIALS
PROCUREMENT**

STEP 5

PRODUCTION

STEP 6

**QUALITY
CONTROL**

STEP 7

WAREHOUSING

STEP 8

**LOGISTICS
& TRACKING**

energy **API**
AMERICAN PETROLEUM INSTITUTE

API License

As the raw materials that we use are approved and even lauded, we are easily able to obtain API registration for our products to further reassure and ensure our customers regarding the quality of our products. It also allows us to be up to date with the latest developments in the industry and as always improve to outstrip our competitors where customer satisfaction, quality and cost are concerned.

STEP 1

LUBRICANT SELECTION & POSITIONING

Here it is important to decide the market segment that you would like to handle, be it

- **HEAVY INDUSTRY**
- **AUTOMOTIVE**
- **MARINE**
- **INDUSTRIAL**

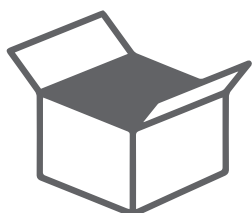
Select the lubricants that will form your first container. Here we are flexible in MOQ to ensure that you are able to serve a larger customer base while tying up as little capital as possible. We are further able to support you with >200 lubricant products that can be produced in-house.

STEP 2

BRANDING & LOGO SELECTION

In keeping with JP Lubricant culture, we only use the best in the business to create a brand and logo that is unique and that will quickly identify you as a leader in the field.

We do this by using big brand designers to give that polished, upper echelon feel that will have customers clamoring to be your distributor.

STEP 3

PACKAGING & PRESENTATION

What is your packing size? We are able to offer a range of packaging sizes from 100mL to 1000L. For our most discerning customers we are also able to ensure custom packaging according to your specifications and design. Basically, whatever you can dream of, we can design and deliver.

STEP 4

RAW MATERIALS PROCUREMENT

This is a step that is usually hidden from customers. We at JP Lubricants will then contact our premium suppliers, usually listed companies to acquire the raw materials necessary to complete your order and ensure the quality that we have promised.

STEP 5



PRODUCTION

Here your order will be queued to ensure that production of the premium product is conducted without fuss but to ensure maximum quality and on-time delivery.

Here operating procedures and schedule planning from the largest of lubricant manufacturers in the world is used to ensure that we deliver on-time, on-cost and on-quality with no fuss.

STEP 6



QUALITY CONTROL

To ensure that our customers always get what they pay for, we have several different measures to ensure quality:

- **Exact product mixing** - Here the equipment at our facility has been calibrated to ensure that the amount of each base material is carefully control to ensure that our products are always on spec from the moment the blend is initiated.
- Our products are run through industrial grade filters of 5nm at several intervals throughout the production cycle to catch stray particulate matter that may reduce quality and ensures a premium product.
- Testing to ensure that homogeneity of the blend has been achieved prior to filling.
- Testing by ASTM approved lab equipment to ensure that all our products are on-spec prior to filling.
- Another secret measure to ensure that we have used the quality control procedures to ensure that there is no cross-contamination from a previous blend. Ask us more.....

STEP 7



WAREHOUSING

Once your product has been completed it is properly stored and warehoused to ensure no degradation of the product and to ensure that the product will reach you in the highest quality standards that is humanly possible.

STEP 8



LOGISTICS & TRACKING

We use large service providers to ensure on time delivery. Quality before cost - we use side-loaders to ensure the least amount of human handling of your products so that your products arrive in the best possible condition.

We also decided that we didn't want customers wondering when their products were going to arrive, so we decided to take note of how the professionals tracked their deliveries and implemented that into our website.

- **Customers can get up to date information on their orders progress just by logging into the portal on our website and seeing the progress of their orders.**
- **This is automated and is available 24 hours a day, 7 days a week.**



OEM SERVICES

by JP Lubricant Group

WORLDWIDE FIRST CLASS SUPPLIER

BASE OIL



ADDITIVE OIL



OUR PRODUCTS

Our product particularly attractive choice for professional use and end consumers alike. Competitively priced while meeting both the highest of international quality standards and incorporating the latest technological innovations in the industry.

It is this unique combination that gives the brand an unmatched competitive advantage and which provides our customers with the opportunity to compete in all segments of the market. Even against well-established premium brands. We are confident that our position in the lubricants market will be further enhanced in the coming years with our ability for onsite R&D and the wealth of knowledge and experience that JP Lubricant is able to bring to bear.

BENEFITS OF BECOME OUR BUSINESS PARTNER



ONCE A BRAND BECOMES WIDELY ACCEPTED, WE HAVE NOTICED THAT THE MAIN ISSUES THAT ARISE IS THAT.

- The brand owners increase the purchase price for their products, effectively restricting margins while increasing profits for the selves.
- The brand that you grew to its current status is removed from your distribution and given to someone else that promises the brand owners that they are able to sell more of the lubricant effectively generating more income for them.

All this can be eliminated if you are the brand owner yourself before embarking on the journey of making the brand a widely accepted brand.

JP Lubricant can assist by offering smaller MOQ's than most other manufacturers because we understand the issues faced by cash flow and would like to reduce the barrier to entry into this field. Owning your own brand need not be expensive as we specialise in OEM and are able to develop the brand for you from the ground up competitively. With ridiculously small MOQ's for a manufacturer we will help you maximise your profits by ensuring that a relatively small amount of capital is tied up in stock while the stock is varied and large enough to serve a larger market base. We also have specialised marketing staff which are able to aid in advising you on the appropriate advertising to assist in creating better opportunities to up-sell and/or cross sell effectively increasing the market from an existing clientele. Lastly but most importantly, because your product comes directly from the manufacturer, the middleman is no longer in the picture ensuring that margins will be defined by you. Thus ensuring a more profitable venture.

- With a lower purchase cost the number of distributors that you are able to attract and retain naturally increases as the profits that you are able to offer them will also increase. Flexibility in offering promotions are also more available as there is a higher margin to utilise.
- With our view of utilising the best systems and processes available in the industry today, customer satisfaction is guaranteed and this leads to higher brand loyalty which ensures the continued growth of your brand and therefore increased profits to the brand owner.....yourself.



AUTOMOTIVE

Engine Oil





PRESTIGE PAO FULLY SYNTHETIC

CK, CJ, CI CH, CF4, SN/SM

Available in 1L, 4L, 5L, 18L, 20L

Gasoline Engine Oil

- 0W30
- 5W50
- 5W30
- 10W50
- 5W40
- 10W60

Prestige PAO Fully Synthetic is blended by PAO (Poly Alpha Olefin) synthetic base oil together with additive packages from Lubrizol. It has extreme stability and high performance in cold property and robustness, and also maximizes power and performance. Furthermore, it also will longer equipment life by using most advance anti-wear additive package reduce wear protecting surfaces when load causes breakdown of the lubricant film. Moreover, it has excellent low temperature capabilities for rapid engine protection at start-up and also lead to enhanced frictional properties that aids fuel economy by reduces oil evaporation at the elevated ring zone temperatures experienced under all operating conditions.



PRESTIGE FULLY SYNTHETIC

CK, CJ, CI CH, CF4, SN/SM

Available in 1L, 4L, 5L, 18L, 20L

Gasoline Engine Oil

- 0W30
- 5W50
- 5W30
- 10W50
- 5W40
- 10W60

Prestige Fully Synthetic is a premium quality engine oil made from only base stocks like Exxon Mobil & SK Company together with additive packages from Infineum & Lubrizol. Manufactured to meet the requirements of almost all modern engines with or without turbochargers, it has a high viscosity index to ensure its stability even under extreme conditions. Furthermore, its additive package ensures, excellent wear resistance, friction reduction & high oxidative stability. This protects the engine from wear and allows a longer drain interval.



PREMIUM SEMI SYNTHETIC

CK, CJ, CI CH, CF4, SN/SM

Available in 1L, 4L, 5L, 18L, 20L

Gasoline Engine Oil

- 5W30
- 10W40
- 5W40
- 15W40
- 10W30
- 15W50

Premium Semi Synthetic is premium quality engine oil made from only the best raw materials, systems and processes. Being of the highest API grade it ensures the best of both protective qualities for your engine & performance. Recommended for newer engines. Excellent for smaller cc cars. Semi Synthetic engine oils are a perfect balance between cost and performance. Recommended for vehicles that do not have too high a mileage. The drain interval is lower than that of a fully synthetic, but significantly higher than that of a mineral base. Additive packages here are also close to cutting edge. This ensures, anti-wear to reduce engine friction and detergency to ensure cleanliness.



ECO MINERAL BASE

CK, CJ, CI CH, CF4, SN/SM

Available in 1L, 4L, 5L, 18L, 20L

Gasoline Engine Oil

- 20W50
- SAE 40
- 15W40
- SAE 50
- 10W30

Premium Mineral Base engine lubricant, with high quality base stocks and API additive packages. This blend brings economy without compromising quality and performance. Designed for today's diesel & petrol engines it contains highly effective dispersant inhibitors that minimize sludge and varnish formation ensuring the longevity of the engine and reducing down time. Only highly stable viscosity improvers are used in this formulation to provide consistent viscosity at high temperatures as it has the benefit of high shear stability.



MOTORCYCLE

Engine Oil



MOTORCYCLE ENGINE OIL

JP Lubricant manufacture superior performance motorcycles lubricant by cooling and protecting motorcycles engine in order to let user enjoy a smoother and more efficient ride performance are always our first concern while selecting a lubricant. Our lubricant improve performance by ensuring that the space between the piston and the cylinder is properly sealed because friction is reduced in your engine, our lubricants also improve your motorcycle's fuel efficiency. Because friction between moving parts is minimised, your engine is protected against wear. Our lubricants also offer complete protection against corrosion and promote engine cleanliness. This means an extended engine lifespan, with fewer repairs and lower maintenance costs over the lifetime



4T RACING SYNTHETIC

API SN/SM/SL/SJ, JASO MA/MA2

Available in 1L & 800ml

Motorcycle Engine Oil

- 5W40
- 10W50
- 5W50
- 10W60
- 10W40



4T SEMI SYNTHETIC

API SN/SM/SL/SJ, JASO MA/MA2

Available in 1L & 800ml

Motorcycle Engine Oil

- 20W50
- 10W30
- 20W40
- 10W40



4T MINERAL BASE

API SN/SM/SL/SJ, JASO MA/MA2

Available in 1L & 800ml

Motorcycle Engine Oil

- SAE 40
- SAE 20W50
- 10W30
- 10W40



2T MOTORCYCLE ENGINE OIL

JASO FB

Available in 1L & 800ml





HEAVY TRUCKING & MACHINERY

Running a business is not easy and more so when your business hinges on keeping your vehicles on the road. Downtime and poor reliability may indeed spell the end of a business that needs their trucks and heavy machinery working in order to make money. Here is where JP Lubricant comes in by providing The highest quality lubricants to ensure that Service intervals are extended while ensuring that your investment is protected by the best that today technology can provide, while costing less than branded alternatives. Our use of premium raw materials ensures that our lubricants provide the Best protection for your hard working engines, even in adverse conditions, high temperatures or heavy loads which ensures that downtime is reduced and therefore increasing productivity.

- **HEAVY DUTY ENGINE OIL**
- **HYDRAULIC OIL**
- **GEAR OIL**
- **AUTOMATIC TRANSMISSION FLUID**
- **ANTIFREEZE & COOLANT**
- **GREASES**
- **DRIVELINE FLUIDS**
- **MANUAL TRANSMISSION FLUIDS**
- **AXE & UNIVERSAL OIL**



INDUSTRIAL

JP Lubricant multigrade diesel engine oils are premium quality oils formulated using the latest technology, providing low wear for longer engine life, low deposit formation to maintain engine performance and resists breakdown by heat for continuous protection. Ensuring that your machinery keeps on running is the hallmark of making money in industrial use of lubricants. JP Lubricant can produce products that are equal to those produced by the major companies like Shell or Caltex however, being a private blender we are cheaper than the majors. Ensuring quality through the use of automated ASTM approved equipment to test the products before they are shipped out to you.

- **INDUSTRIAL ENGINE OIL**
- **HYDRAULIC OIL**
- **COMPRESSOR OIL**
- **TURBINE OIL**
- **INDUSTRIAL GEAR OIL**
- **SPINDLE**
- **PROCESS OIL**
- **TRANSFORMER OIL**
- **HEAT TRANSFER OIL**
- **TEXTILE OIL**
- **INDUSTRIAL ANTIFREEZE & COOLANT**
- **GREASES**
- **ROCK DRILL OIL**
- **CIRCULATION SYSTEM OIL**
- **WHITE OIL**



AGRICULTURE

If you are in the energy business responsible for drilling, producing, processing or refining oil and gas, you know the importance of safe, reliable operations. JP Lubricant industrial lubricants have been proven to help extend the service life of machine components and reduce oil changes, allowing you to extend maintenance intervals and reduce equipment failures and unscheduled shut downs. Our line of synthetic and premium mineral oil-based lubricants are designed to protect oil and gas machinery operating in the challenging and diverse environments you find yourself in.

- **HEAVY DUTY ENGINE OIL**
- **HYDRAULIC OIL**
- **GEAR & TRANSMISSION OIL**
- **ENGINE COOLANT**
- **BRAKE FLUIDS**
- **GREASES**



MARINE INDUSTRY

We supplies a complete range of lubricants for all types and brands of mining equipment. More than just meeting OEM requirements, expertise on lubricants has enabled some of the leading mining companies to reduce their operating cost. Lubricants cut mining companies costs. Because reducing cost is critical to mining companies, has developed long life lubricants that ensure complete protection of the mining equipment. This results in extended component life, less lube consumption, reduced logistical costs and less waste management fees. All of this give support to reducing the cost of your mining operations.

MINING

We supplies a complete range of lubricants for all types and brands of mining equipment. More than just meeting OEM requirements, expertise on lubricants has enabled some of the leading mining companies to reduce their operating cost. Lubricants cut mining companies costs. Because reducing cost is critical to mining companies, has developed long life lubricants that ensure complete protection of the mining equipment. This results in extended component life, less lube consumption, reduced logistical costs and less waste management fees. All of this give support to reducing the cost of your mining operations.





OUR FACTORY PREMIUM FACILITIES

Our manufacturing plant has also been custom designed to ensure that there is very little wastage, huge flexibility and easy expandability.

This translates into cost savings for our customers as we will be able to deliver quality lubricants and services at competitive prices.

We are also able to expand operations easily and therefore cope with large orders without an issue.



FACTORY ADDRESS

379 Jalan Idaman 3/9
Taman Perindustrian Senai
81400 Senai, Johor
Malaysia



GLOBAL SALES OFFICE

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Singapore, 338814
Singapore

info@jplubricant.com

FACILITIES GALLERY



BLENDING TANK



DRUM



DRUM FILLING MACHINE



LABORATORY



LUBRIZOL® ADDITIVE OIL



SMALL PACK FILLING MACHINE



STORAGE TANK



WAREHOUSE



OFFICE ENVIRONMENT

Future Technology, Delivered Today.

379 Jalan Idaman 3/9
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81400 Senai, Johor
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www.jplubricant.com